

Curriculum Vitae

Jorge Valiente

The Equine Expert LLC

Expertise ~ Horse Sales, Stable Management, Horse Behavior

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Jorge is from La Coruna, Spain and has had a love for horses for as long as he could remember. He rode horses from an early age and started breaking and training horses. He ran his own stable of 20 horses, with grooms and riders for 5 years. He decided to close his stable after becoming too frustrated with the unethical and irresponsible horse practices when dealing with unethical and scrupulous dealers.

He decided to seek out opportunities with 5-Star stables like Karel Cox, where he learned firsthand that it is possible to do

business in a professional and ethical manner. He began to think of a way that he could assist all horse buyers in making educated, informed, and ethical decisions, whether the buyer went directly through him or used his services alongside their own professional trainer.

With a solid business idea in mind, he went out on his own and started a service unique to the equine industry that created transparency directly between buyer and seller called Equitrials. He offers his extensive knowledge and experience to make a positive impact in the equine industry by offering a flat fee service as a scout, sales-rider and agent. By taking the commission out of the sales of the horse, he offers a truly unbiased opinion as a “buyers advocate”. He works with buyers and stables of all levels from local to 5* international quality horses. He wants every rider and buyer, from beginner to international level, to know they will be provided with nothing but his honest opinion of the horse that he surveys.

His service provides a detailed report of the horse’s strengths and weaknesses, and their suitability for the intended rider and purpose of the horse. He provides photos, videos and a detailed written report as an important step in the buyer making an informed decision. Many of his clients cannot travel abroad to try a horse, and he will scout horses out as a service, saving valuable time, resources and money.

Jorge joined The Equine Expert LLC as an expert witness to equine related law suits and as an equine appraiser for law suits, divorce and estate settlements. His vast knowledge in sales, standard in the industry, equine management and horse behavior, along with his desire to always work on the ethical side of the equine industry will be a huge asset as a team member of The Equine Expert LLC.

Jorge is also multi-lingual. He is fluent in Spanish, Galician, English and Portuguese. He has a good grasp of Dutch, especially when it comes to things regarding horses. He can read French very well and is in the process of learning Italian.

LICENSES AND EDUCATION:

- April 25, 2010 - Course on Orthopedic and Therapeutic Horse Shoeing Theory and Practices, Certificate from La Fundacion Para La Promocion Del Deporte Ecuestre
- November 18 – 20, 2011 - Show Jumping Clinic for Young Riders taught by Luis Alvarez Cervera, Certificate from La Fundacion Para La Promocion Del Deporte Ecuestre
- March 24 – 25, 2015- Symposium for Horse Riding Technicians, Certificate from La Fundacion Para La Promocion Del Deporte Ecuestre
- April 12 – 16, 2015 - Correct Course Building for Show Jumping, Certificate from La Fundacion Para La Promocion Del Deporte Ecuestre
- January 12 – 15, 2016 - Equine Health and Welfare Course, Certificate from La Fundacion Para La Promocion Del Deporte Ecuestre
- April 7 – 15, 2017 - Sport Horse Appraisal Course, Certificate from La Fundacion Para La Promocion Del Deporte Ecuestre

EQUINE EXPERIENCE:

- 2022 – Equitrials, Founder
Equine sales and scouting company, providing a flat fee vs. commission payment, that offers an unbiased assessment of potential horses for purchases from local to 5* quality.
- 2021 – 2022 – Karel Cox Horses
Served as a scout for Karel Cox Horses, including prestigious shows such as Hickstead, Olympia in London, Mediterranean Equestrian Tour in Spain, and the 3-Star in Samorin, Slovakia and numerous 2* shows in Belgium and the Netherlands, such as Opplabbeek and Lier.
- 2016 – 2020 – J.V Sporthorses
Owned and operated a successful sales stable with 15 – 20 horses of his own horses and additional horses from reputable owners. He also trained and managed horses for competition.
- 2010 – 2016 – Horse Riding Jobs
Worked at a variety of stables for breeders, competition and sales up to 5* level riding, training, prepping horses for sales and stable management.

AREA OF EXPERTISE:

Sales
Training
Stable Management

Equine Business
Horse Behavior
Standards In the Industry